**High Visibility Enforcement (HVE)**

**Checklist:**

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| **Party Enforcement**  **Date:** | | |
|  | **High Visibility Elements** | **Action Steps** |
|  | 1. Electronic message signs promoting party enforcement |  |
|  | 1. Command vehicle placed in strategic party area and HS and college campus |  |
|  | 1. Magnetic signs for cruisers “Party Enforcement Patrol” |  |
|  | 1. Partner with Campus police and HS security to get message out |  |
|  | **Media / Visibility** |  |
|  | 1. News release on party enforcement and social host accountability |  |
|  | 1. Reporter ride-along during identified party times e.g. Halloween, graduation |  |
|  | 1. Media output tracking |  |
|  | 1. Paid party enforcement and SHO ad in college and HS newspapers |  |
|  | 1. Paid radio announcement on party enforcement and SHO |  |
|  | 1. Posters / flyers on HS and college campuses |  |
|  | 1. HS and college campus electronic signs with party enforcement message |  |
|  | 1. Door hangers with party enforcement and SHO messaging in identified areas |  |
|  | 1. Newsletters and email blasts to parents of HS students |  |
|  | 1. Email blast / presentations college students e.g. Greeks, athletes |  |
|  | 1. Social media (what are students using |  |
|  | 1. Partner with HS and college student groups to get message out |  |
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